

*Agency Strategic Plan
for Fiscal Years
2017-2021*

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Special Called Board Meeting
June 29, 2016



Texas Higher Education
Coordinating Board

Agency Strategic Plan Process - Timeline

- **November 2015** – Executive Officers & key staff began the strategic planning process
- **April 5, 2016** – Instructions were issued jointly by the Governor's Office and LBB
- **June 15** – Draft strategic plan sent to Board members
- **June 29** – Special Called Board Meeting to discuss and adopt the plan
- **June 30** – Deadline for final submission

Agency Strategic Plan - Components

Strategic Plan (less than 20 pages)

- Agency mission
- Operational goals
- Action items
- Redundancies and impediments

Supplemental Schedules

- Proposed Budget Structure
- Performance Measures and Definitions
- Historically Underutilized Business Plan
- Agency Workforce Plan and the Texas Workforce System Strategic Plan
- Report on Customer Service
- Assessment of Advisory Committees

Agency Mission

The mission of the THECB is to provide leadership and coordination for the Texas higher education system and to promote access, affordability, quality, success, and cost efficiency through *60x30TX*, resulting in a globally competitive workforce that positions Texas as an international leader.

Statewide Objectives and Agency Operational Goals

Statewide Objectives

- Accountable to tax and fee payers of Texas.
- Efficient by producing maximum results with no waste of taxpayer funds and by identifying any function or provision the agency considers redundant or not cost effective.
- Effective by successfully fulfilling core functions, achieving performance measures, and implementing plans to continuously improve.
- Providing excellent customer service.
- Transparent such that agency actions can be understood by any Texan.

Agency Operational Goals

- Provide effective stewardship of taxpayer dollars.
- Provide effective and efficient coordination of and planning for higher education in Texas.
- Fully implement the state's higher education plan, *60x30TX*.
- Maintain a skilled and knowledgeable agency staff to provide excellent service.
- Communicate data, policy and effective practices to all stakeholders in a clear and precise manner.

Goal 1: Provide effective stewardship of taxpayer dollars

- Continuously evaluate and improve agency operations
- Require risk management training of all employees
- Request and justify increased state funding to support agency operations and information security upgrades at the agency
- Make recommendations to the Legislature for changes that help the agency achieve this goal

Goal 2: Provide effective and efficient coordination of and planning for higher education in Texas

- Seek the necessary statutory authority to ensure efficiency, coordination and unnecessary duplication in higher education

Goal 3: Fully implement the state's higher education plan, *60x30TX*

- Inform stakeholders and get buy-in
- Align statewide policy with the goals of *60x30TX*
- Highlight at least one goal of the *60x30TX* plan at every quarterly board meeting and measure progress towards the goals every five years
- Expand workforce solutions and expertise in workforce data
- Implement statewide strategies that are listed in the *60x30TX* plan

Goal 4: Maintain a skilled and knowledgeable agency staff to provide excellent customer service

- Recruit talented individuals
- Provide professional development opportunities
- Increase cross-training and succession planning of key positions
- Encourage and consider employees' ideas and suggestions for improving agency operations, communications, and customer service.

Goal 5: Communicate data, policy and effective practices to all stakeholders in a clear and precise manner

- Redesign the agency's website
- Work with TEA and TWC to develop a one-stop web portal containing education and workforce data
- Focus on the messaging around key data
- Continue building and strengthening a culture of collaboration and communication with stakeholders

Impediments and Redundancies

Services, state statutes, and state rules or regulations applicable to the agency that:

- Make the agency less effective and efficient in achieving its core mission, and
- Are redundant, distract from the core mission of the agency, and/or produce workload costs for agency staff or regulated entities that may exceed the initial time, cost, or effort

60x30TX



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